

# WHAT EVERY PET OWNER NEEDS TO KNOW

BROUGHT TO YOU BY NATIONWIDE®

#1  
Cancer is the

disease-related cause of death for dogs in the U.S.

50%

Cancer accounts for almost 50% of deaths in pets older than 10\*

2014

67,000

Number of pet insurance claims Nationwide received for cancer diagnosis and treatment

Average cost to treat lymphoma in pets

\$2,082

\$20M

Amount, in millions, spent by Nationwide members last year on the top 10 pet cancer-related conditions

1 in 4 dogs and 1 in 5 cats will develop cancer in their lifetimes\*\*

Did you know?

Dogs get cancer at about the same rate as humans\*

## Warning signs

Top 10 cancer-related claims

1. Lymphosarcoma or lymphoma	6. Thoracic cancer
2. Skin cancer	7. Bladder cancer
3. Splenic cancer	8. Brain or spinal cord cancer
4. Bone or joint cancer	9. Oral cancer
5. Hepatic cancer	10. Anal gland cancer

- Difficulty chewing or swallowing
- Drastic changes in appetite or weight
- Unwillingness to exercise
- Unusually strong odors
- Growing lumps or sores that fail to heal
- Discharge or bleeding

## 4 ways to reduce the risk of pet cancer

- 1 Keep your pet at a healthy weight
- 2 Spay or neuter
- 3 Visit your vet twice a year for checkups
- 4 Limit exposure to carcinogens and other toxins

6,000+

Miles walked by K9K Pet Cancer Awareness Walk participants since 2007

\$250,000+

Amount Nationwide has raised to date benefitting the Animal Cancer Foundation



\*American Veterinary Medical Association  
\*\*Animal Cancer Foundation



Nationwide®  
is on your side