

Happy Birthday!

Average costs of the most common health-related issues for dogs and cats*

Did you know?

- In their first year, dogs and cats age 15 human years
- Large-breed dogs age faster than small-breed dogs



DOG

Age 9

Osteoarthritis

\$287

Benign fatty tumors

\$703

CAT

Age 5

Urinary tract infections

\$297

Vomiting

\$385

CAT

Age 10

Overactive Thyroid

\$331

Diabetes

\$764

Pet photography tips

- Use natural lighting
- Choose a scenic background
- Get down on your pet's eye level
- Hold up toys to capture attention
- Play with different camera filters



70%

of owners sign their pets' names on greeting cards

Jake

\$50 billion

Amount spent on gifts for pets each year in the U.S.

DOG

Age 4

Ear infections

\$166

Skin allergies

\$242

Top gifts for DOGS

Interactive toys (hidden treats), squeaky toys.

Top gifts for CATS

Interactive dangling toys, feathered and noisy mice, scratchy boxes.

Know someone with a pet's birthday coming up? Share these fun facts!

www.facebook.com/NationwidePet

*Source: Nationwide claims data.

Underwritten by Veterinary Pet Insurance Company (CA), Columbus, OH, an A.M. Best A+ rated company (2017); National Casualty Company (all other states), Columbus, OH, an A.M. Best A+ rated company (2017). Agency of Record: DVM Insurance Agency. Nationwide, the Nationwide N and Eagle, and Nationwide is on your side are service marks of Nationwide Mutual Insurance Company. ©2018 Nationwide. 18RET5607



Nationwide
is on your side